

# Growing a Culture of Generosity



[www.SeedCastEvent.com](http://www.SeedCastEvent.com)



Keynote  
Speaker:  
Clayton Smith

Rev. Dr. Clayton Smith is the Executive Pastor of Generosity at the Church of the Resurrection. He also serves as a Pathways Partner Consultant in major gift fundraising for new church starts and leadership training for the next generation.

Seed Cast 2014 is a one-day event about generosity. Fall is approaching, and many of our churches will soon begin to focus on budget building and annual campaigns. This conference can help!

Participants will explore growing a culture of generosity, where we acknowledge that God has been generous to us, and we are called to reflect God's image.

Our keynote speaker is Clayton Smith, who recently helped his church raise sixty-three million dollars in its current capital improvement campaign. He has worked with churches from 35 members to 16,000 members.

Clergy, members of finance and stewardship committees, and other church leaders will find these sessions informative and practical.

Early Registration is \$45 Per Person  
Lunch Included

Saturday August 23<sup>rd</sup> — Christ UMC, Mobile